Graphic Designer

Bada Chun

Los Angeles, California

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Personal Summary

Hold an associate degree in graphic design, along with a diverse set of office certificates, and four languages (Korean, English, Japanese, Chinese)

Experienced Branding Manager in the fashion industry and Graphic Designer design with the NFT sector. As a branding manager, proven ability to manage supply and demand for over 50 stores and enhance company identity through effective branding.

Notably, designed the world's first NFT dispensing store, showcasing a unique skill set in the digital realm. As a Graphic Designer, I've created compelling brand identities, including logos, websites, and package designs, utilizing proficiency in various design tools.

Education

Santa Monica college

A.S., Graphic Design
A.A., Art
A.A., Liberal Arts & Humanities

GPA 3.88
Anticipated Dec 2023

Tools

Illustration
Photoshop
Indesign
After effects
Adobe XD
Figma
Canva
Microsoft Word
Microsoft Excel
Microsoft Powerpoint
Sketchup

Skills

Communication
Teamwork
Time Management

Language

Korean
Chinese
Japanese

Work experience

Jan 2023 - Jun 2023
Lead Designer | Bored N Stone
Los Angeles, California

- World's First NFT Dispensary Branding Design
- Logo/banner/video/menu/paper bag/clothes design using various design tools for brand identity
- Web site design and UIUX for lunching new brand

Oct 2019 - Aug 2021
Brand Manager | KUMKANG SHOE CO. Ltd
Seoul, Korea

- Marketing through brand management
- Planning, marketing, and promotion of new products through agency orders
- Organize weekly, monthly, and annual product Excel management and establish future plans for each store

Academic Projects

Brand Design_Natural vitamin My Life, Part II Graphic Designer
Santa Monica College, Santa Monica, CA
Spring 2023
Product design using illustrator and photoshop to establish a new brand
Research competitive companies and user interview for branding design

Jurrassic of museum re-design Website Designer
Santa Monica College, Santa Monica, CA
Fall 2022
Website design for user experience using Figma prototype
Designed website layouts including logos, icons and navigation menus.

Social Activism Campaign Graphic Designer
Santa Monica College, Santa Monica, CA
Fall 2022
Poster and Instagram post design for drug addiction campaign
Interview and design campaign to make action for the help call